



AgWater Challenge Goals

WhiteWave Foods is devoted to producing products that support farmers, respect natural ecosystems, and care for employees throughout our supply chain. Through the AgWater Challenge, WhiteWave Foods commits to:

1. Develop a robust, time-bound, phased road map agricultural water stewardship strategy over the next 24 months that addresses shared water challenges facing our key commodities (dairy, soy, almond and produce in particular) in areas of greatest water risk

WhiteWave Foods has supported multiple restoration projects that collaborate with farmers in California, Colorado, Arizona, New Mexico and the Colorado River Delta. We seek to support and scale projects that restore freshwater systems in areas material to our supply chain, such as:

- Innovative on-farm groundwater recharge projects in California's San Joaquin Valley, where the company sources almonds and field greens, and
- Investments in new, cutting edge technologies that improve water use efficiency and nutrient application uniformity in dairy production.

Some examples of the types of components the road map will include are: specific water risks of key commodities, general strategies and clear targets for influencing and advancing water stewardship for high risk sourcing regions/key commodity combinations, and channels for transparent disclosure of progress and challenges. Lessons learned from these two regions projects, along with recent water risk assessments, will also be incorporated to help inform the road map to increase the ability of existing (and future) work to address shared water challenges. As we translate the roadmap into action, we seek to develop projects that target the greatest water risks and to consistently monitor and evaluate our progress over time.

2. Engage in policy advocacy to strengthen water management in our priority sourcing regions

WhiteWave Foods seeks to engage in policy advocacy by scaling our partnership with the Business for Water Stewardship network (formerly Protect the Flows – a network of over 1,100 businesses that depend on and support a healthy and thriving Colorado River system for the economic vitality it provides) and becoming a signatory of Ceres' Connect the Drops which seeks to elevate the voice of businesses in favor of resilient water solutions such as conservation, reuse, and integrated management of California's precious surface and groundwater supplies.

WhiteWave Foods has identified both the state of California as well as the Colorado River Basin as domestic areas of water risk in our supply chain. This commitment to engage in policy advocacy in these regions will serve as a progression of our existing work on the ground. As signatories of Connect the Drops and participation in the Business for Water Stewardship's corporate advisory council, WhiteWave will join other companies in engaging with policymakers to advocate for policy that strengthen management of water resources in the State of California and the Colorado River Basin.