

2024

Ceres Annual  
Sponsorship Prospectus





# The Power of Ceres

Working with networks of investors, companies, and nonprofits, we inspire solutions and drive actions throughout the economy to build a just and sustainable future.

- Investor Network** 210+ institutional investors managing more than \$50 trillion in assets
- Company Network** 50+ companies, 70% in the Fortune 500
- Policy Network** 80+ companies, including major consumer brands and Fortune 500s

“Ceres is powered by our partnerships.”



# High-quality speakers. High-quality attendees. High-quality networking.

Whether you participate in *Ceres Global* with hundreds of sustainability leaders from across sectors, partner on a *Network Summit* or *Spotlight Event* to focus on key issues and players, or raise a glass with innovative investors and executives at *Evening with Ceres*, you know you'll have a high-value experience that reaches a high-level audience.

## Ceres' events deliver.

### In-person Speakers 2023

- 21 Keynotes
- 160 Panelists

### In-person Audience 2023

- 16% C-Suite
- 8% S/VPs
- 36% Directors
- 11% Managers

### Digital Reach

- 175,000 monthly page views
- 28,500 eCommunity subscribers
- 53,000 
- 28,000 
- 13,000 



# Opportunities abound.

Ceres is pleased to announce that we'll host **Ceres Global** in March 2025. Throughout 2024, there are many ways to partner with Ceres. An annual sponsorship can optimize your partnership with premium benefits across the year. You can also sponsor specific in-person or virtual events and major moments like Ceres@Climate Week and join us in New York City to celebrate the **Ceres 35th Anniversary Gala**.

**Ceres@COP28** ●  
November 2023 · Dubai

● **Ceres@GreenBiz 24**  
February 2024 · Phoenix

**Ceres Networks Summit** ●  
March 2024 · Washington, DC

● **Policy Network: LEAD 2024**  
March 2024 · Washington, DC

**Ceres@GreenFin 24** ●  
June 2024 · New York

● **Ceres@World Water Week**  
August 2024 · Stockholm

**Ceres@Climate Week** ●  
September 2024 · New York

● **Ceres 35th Anniversary Gala**  
October 2024 · New York

**Ceres@COP29** ●  
Azerbaijan · November 2024

● **Ceres Global 2025**  
March 2025





*Signature Events*

## Ceres Global

**Ceres Global** is a multi-day conference featuring over 40 combined keynote and breakout sessions. In 2023, Ceres Global keynote speakers included John Kerry, Derrick Johnson, Ali Zaidi, Mary Schapiro, John Podesta, Tom Steyer, and Al Gore. Just imagine who'll join us in March 2025. Mark your event calendar *now*.

U.S. Special Presidential Envoy for Climate John Kerry ►  
speaks with Ceres Vice President of Government Relations  
Anne Kelly at Ceres Global 2023.





## *Signature Events*

# 35th Anniversary Gala

Our annual **Evening with Ceres** dinner gathers business leaders, philanthropists, and changemakers to honor visionaries, celebrate our impacts, and applaud ambitious climate action. Every five years, Evening with Ceres expands into the Ceres Gala. Join us in New York City at Pier Sixty on October 23, 2024 for the **Ceres 35th Anniversary Gala**.

◀ Skoll Foundation president and CEO Marla Blow addresses attendees at 2023's Evening with Ceres in San Francisco.





## Network Events

# LEAD 2024

The highlight of Ceres' advocacy calendar each spring is our **Lawmaker Education and Advocacy Days (LEAD)**. Ceres mobilizes leading U.S. companies and investors to call on lawmakers on both sides of the aisle as well as White House and federal agency officials to advance ambitious policy action. Join Ceres and the Policy Network (BICEP) in Washington, DC this March for LEAD 2024.

Minnesota Senator Tina Smith receives ►  
the BICEP Award at LEAD 2023.







## *Ceres Events*

# Spotlights and Major Moments

**Ceres Spotlights** Ceres Spotlight events focus on key issues and sectors, bringing together investors, executives, and policymakers with leading experts to advance climate solutions.

**Ceres@Major Moments** Ceres hosts invitation-only side events at major moments, like Climate Week and GOP, and partner convenings, like GreenFin and Council of Institutional Investors.

◀ Ceres President Mindy Lubber speaks at TEDxBoston 2022





# Annual Sponsorship Packages

*Customizable to your needs*

**Ceres Premier Partnership**

Be involved at every level

**Ceres Network Partnership**

Enhance your membership

**Ceres Digital Partnership**

Leverage the broad reach of virtual

There are many ways to partner with Ceres. Individual events, marketing, and thought leadership sponsorship opportunities are also available.



# Ceres Premier Partnership

*Be involved at every level*

## Benefit Options

- **Speaking role** at a Ceres Signature or Major Moment event
- **Customized opportunity** with a Major Moment or Spotlight Event, potentially including:
  - **Social Events** (dinners, receptions, roundtables, working groups)
  - **Educational Events** (seminars, roundtables, working groups)
  - **Digital Events** (webinars, livestreams)
- **Full-year marketing**, including:
  - **Logo placement** on the Ceres homepage and sponsor page, bi-monthly upcoming events emails, and selected Ceres-hosted events
  - **Dedicated social media** from Ceres and Mindy Lubber







# Ceres Network Partnership

*Enhance your membership*

## Benefit Options

- **Speaking role** at a Network event or webinar
- **Customized opportunity** with a Major Moment or Spotlight Event, potentially including:
  - **Network/Sector Focused Events** (roundtables, briefings, dinners)
  - **Thought Leadership** (reports, special projects)
- **Full-year marketing**, including:
  - **Logo placement** on the Ceres homepage and sponsor page, bi-monthly upcoming events emails, and selected Ceres-hosted events
  - **Dedicated social media** from Ceres and Mindy Lubber

This package is available only to Ceres Network Members.





# Ceres Digital Partnership

*Leverage the broad reach of virtual*

## Benefit Options

- **Customized opportunity** to develop a webinar topic:
  - **Speaking opportunity** on webinar
- **Dedicated logo placement** on Ceres webinars
- **Full-year marketing**, including:
  - **Logo placement** on the Ceres website and bi-monthly upcoming events emails
  - **Dedicated social media** from Ceres





# Ceres delivers.

We'll be happy to craft benefits to suit your interests.

*Let's talk.*

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◀ Congressman Jamie Raskin and Sarah Bloom Raskin  
at Evening with Ceres 2022





