

The Ceres-WWF AgWater Challenge: Criteria

Commitment Platform on Sustainable Sourcing & Water Risk

**For more information on italicized terms, refer to the glossary at the end of the criteria.*

CATEGORY	INDICATOR
A: Assesses water risks facing key agricultural inputs/sourcing regions and manufacturing suppliers.	1. Has the company conducted a high-level <i>water risk</i> assessment for its manufacturing suppliers via a recognized <i>water risk assessment tool</i> ?
	2. Has the company undertaken a water risk assessment to identify <i>key agricultural commodities/inputs</i> produced in <i>high water risk regions</i> ?
	3. Has the company conducted a detailed assessment of water challenges in its <i>priority sourcing areas</i> (e.g., Source Vulnerability Assessment)?
	4. Has the company evaluated future water challenges for its <i>priority sourcing areas</i> (e.g., factored in climate change scenarios, changes in demand projections, etc.)?
B: Has policies that promote sustainable agriculture actions that begin to address water risks.	1. Does the company have a sustainable agriculture policy that explicitly references ‘water’ or ‘water risk,’ especially within the context of “ <i>integrated SDG6</i> ”?
	2. Does the company’s policy reference the <i>majority of key water criteria</i> in its definition of sustainable agriculture?
	3. Does the company gather <i>water-related data</i> (directly or indirectly) from producers in <i>high water risk regions</i> ?
	4. Does the company’s sustainable agriculture policy explicitly guide procurement decisions?
C: Sets time-bound goals to reduce the water impacts associated with key agricultural commodities.	1. Are all <i>key agricultural commodities/inputs</i> included in the company’s agricultural sourcing goals?
	2. Does the company monitor/evaluate the effectiveness of sourcing goals in addressing local watershed conditions, e.g. agriculture water efficiency targets are applied in areas affected by scarcity, pollution reduction efforts are happening in watersheds where quality is an issue?
	3. Does the company employ recognized (see list) <i>industry best practice metric-based platforms or standards</i> (and their respective water criteria) to achieve sustainable sourcing compliance for all key commodities?
D: Sets time-bound goals to implement locally-relevant watershed activities or strategies for high water stress	1. Do company goals go beyond just farm or facility-level actions to help address shared watershed challenges in high <i>water stress</i> , priority sourcing areas through <i>collective action</i> with local stakeholders?

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<p>agricultural sourcing areas.</p>	<p>2. Do the company's watershed-related goals make explicit the need to engage in policy advocacy (i.e., drive towards better water governance in priority sourcing regions, build stronger water performance into industry metric-based platforms/standard certification systems)?</p>
<p>E: Sets time-bound goals to support and incentivize agricultural producers through programs to strengthen water stewardship practices in areas of high water stress.</p>	<p>3. Are all <i>priority sourcing areas</i> addressed by the company's watershed-related goals?</p> <p>1. Do company goals involve the provision of free or subsidized <i>educational or agronomic resources</i> to producers to encourage responsible water stewardship and/or does the company provide these resources directly?</p> <p>2. Do company goals involve the provision of <i>financial resources</i> to producers to encourage responsible water stewardship practices?</p> <p>3. Do company goals involve the provision of <i>indirect financial resources</i> to producers to encourage responsible water stewardship practices?</p> <p>4. Are <i>priority sourcing areas</i> addressed by the company's agricultural producer support goals?</p> <p>5. Does the company monitor and evaluate whether resources are targeting cropland that presents the greatest water risk and/or the greatest opportunity for improvement?</p> <p>6. Does the support encourage enhancement or restoration of <i>natural capital</i>?</p>