

Ohio voters support 60 mpg

According to a new poll of likely voters in Ohio, support for a 60 mile per gallon national fuel economy standard is overwhelming, strong, and robust.

Voters don't believe rhetoric that higher standards costs jobs or hurt US auto makers. In fact, they believe 60 mpg will spur innovation and create jobs, reduce pollution and lessen our dependence on foreign oil. Support comes from across the political spectrum, and remains strong even when potential costs are noted.

As industry and government agencies come together to develop passenger vehicle fuel economy and greenhouse gas emission standards for the years 2017-2025, it is important to note that Ohio voters overwhelmingly support a 60 mpg fuel efficiency standard by 2025, as well as tougher pollution controls.

A poll of likely Ohio voters confirms overwhelming support for fast action on national standards requiring more fuel-efficient vehicles

A critical issue for voters: 90% of Ohio voters say it is "important" or "very important" to take action now to increase fuel efficiency

Ohio voters in every political and demographic group overwhelmingly support a federal fuel economy standard of 60 mpg

79% of likely Ohio voters say they support 60 mpg. This includes 60% who "strongly" support 60 mpg

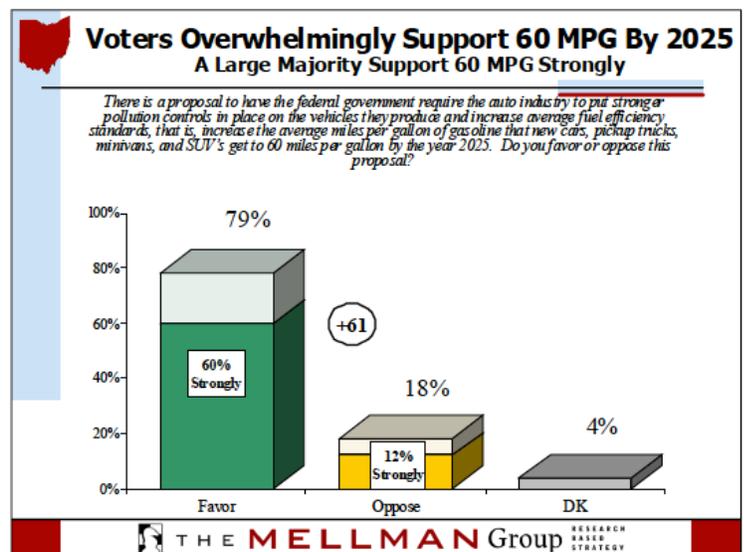
84% of likely voters in auto industry households and 74% of likely voters in manufacturing households support 60 mpg

Every group of likely voters supports 60 mpg by wide margins

Republicans (68% support, 29% oppose), Democrats (89% to 8%), and Independents (77% to 18%)

Conservatives (69% support, 28% oppose), moderates (81% to 13%), and liberals (89% to 8%)

Men and women, truck and SUV owners, voters from auto industry households—all support 60 mpg





Ohio voters believe boosting fuel economy requirements will save money and reduce pollution while protecting auto jobs and boosting auto sales

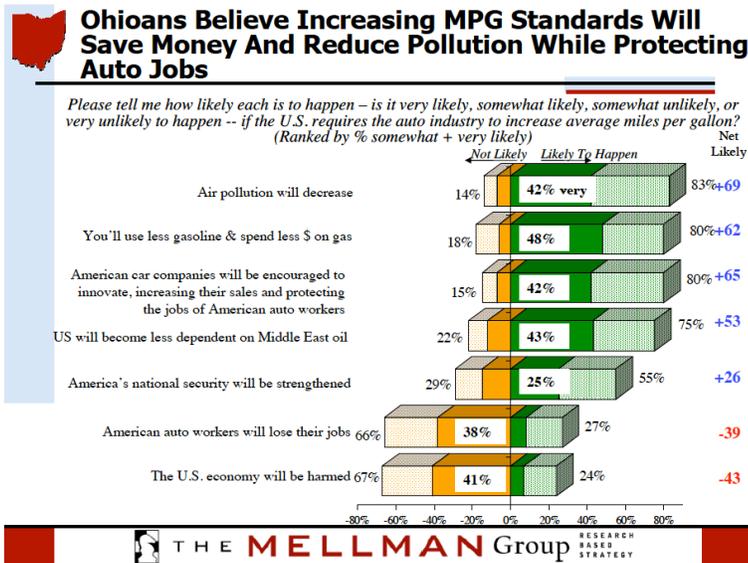
80% of Ohio voters believe a national 60 mpg standard will encourage American car makers to innovate, boosting sales and protecting American auto jobs

Ohio voters believe increasing vehicle fuel efficiency will pay for itself

Ohio voters strongly favor regulations requiring the auto industry to reduce carbon emissions from vehicles

82% of Ohio voters favor increased fuel efficiency requirements

This includes majorities in all demographic and political groups



The Mellman Group poll of 800 likely 2012 voters was commissioned by Ceres and conducted April 9-12, and has a margin of error of +/- 3.5%

Ceres leads a national coalition of investors, environmental groups and other public interest organizations working with companies to address sustainability challenges such as global climate change and water scarcity.