Ceres

Mobilizing Business Leadership for a Sustainable World

www.ceres.org/company

CERES COMPANY NETWORK

The race is on to build a sustainable global economy, and the competition among companies to thrive in this new business paradigm is fierce. For companies, it is a pivotal moment with enormous opportunity and challenge – a moment that demands excellence in corporate leadership, performance and innovation. Ceres works with more than 70 companies – including Bloomberg, Coca-Cola, Gap, Nike, National Grid and Suncor – to realize competitive advantage through the integration of sustainability into core business strategies and decision-making.

With more than 20 years of experience, Ceres brings credibility and expertise in driving sustainability leadership and best practice. Sitting at the intersection of investors, businesses and advocates, Ceres brings these important perspectives together in constructive stakeholder dialogues to find smart business solutions to major challenges such as global climate change, water scarcity and supply chain sustainability.

Ceres also works with investors to understand the business value of sustainability—so that they ultimately reward companies for improved sustainability performance and disclosure. The Investor Network on Climate Risk (INCR) includes 100 leading investors collectively managing more than $10 trillion in assets.

CERES COMPANY NETWORK MEMBER COMMITMENTS

Ceres member companies must commit to ongoing and long-term engagement with stakeholders and shareholders to improve their sustainability performance. The Ceres engagement model is premised on two-way accountability and transparency. A core tenet of membership in the Ceres Company Network is a commitment to drive towards sustainability leadership. Specific company commitments include:

- Executive-level commitment to improve environmental and social performance, including reference to the company's publicly available sustainability values or principles;
- Public reporting on sustainability strategy, commitments and performance. Ceres encourages the use of the Global Reporting Initiative (GRI) reporting standard;
- Engagement with the Ceres coalition of investors and sustainability experts, as well as other stakeholders. Regular and in-depth dialogue is required, as well as the consideration and integration of stakeholder feedback into company strategy; and
- Continuous improvement of both disclosure and performance on sustainability issues.

There is an annual membership fee based on a company's revenue. Please inquire for details.

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BENEFITS FOR CERES COMPANY NETWORK MEMBERS

Ceres provides a unique model for engaging external stakeholders to identify opportunities for improved performance and devising strategies to enhance competitive advantage. We launched The Ceres Roadmap for Sustainability in 2010 to provide companies with a vision and practical guide for developing a comprehensive sustainable business strategy. Ceres uses this framework to help companies increase disclosure, strengthen stakeholder relationships, improve sustainable governance and realize innovative opportunities. In April 2012, Ceres and data provider Sustainalytics released The Road to 2020: Corporate Progress on The Ceres Roadmap for Sustainability, the first broad assessment of corporate performance on key expectations such as carbon emissions reduction, energy and water management, and supply chain sustainability.

> "The recent economic crisis forced Ford to reevaluate our business model and develop a bolder plan for navigating the future. Our history of engagement with Ceres helped us recognize that sustainability must be at the core of our new business model."
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> — John Viera, Director of Sustainable Business Strategies, Ford Motor Company

- A solutions-focused independent stakeholder engagement process with a customized team of investors, social and environmental advocates, academics and other issue experts
- Consultation and advice from a dedicated Ceres manager and other issue experts
- Access to a leading coalition of global investors, environmental and social organizations and other expert stakeholders
- Engagement with members of the Investor Network on Climate Risk (INCR) and insight into investor interest on corporate sustainability issues
- Opportunities to engage in and influence industry leadership
- Reduced rates to attend the Ceres annual conference and members-only access to pre-conference meetings and other Ceres events
- Access to Ceres' members-only webinars and opportunities to preview Ceres' thought-leading reports on emerging sustainability issues and trends
- Opportunities to highlight sustainability leadership through the Ceres monthly newsletter, web sites and other communication outlets

> "To address the tough environmental and social issues facing global corporations today, we need to hear from a diverse group of stakeholders who challenge us to innovate and operate in a sustainable manner. No one has access to such a vast network of valuable, independent input as Ceres."
>
> — Indra Nooyi, Chairman and CEO PepsiCo

FOR MORE INFORMATION
If you are interested in learning more about Ceres or the Ceres Company Network, please contact Andrea Moffat, Vice President of Corporate Programs at moffat@ceres.org

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