

CERES COALITION

Key to Ceres' success and strength is our ability to mobilize a powerful coalition of investors and environmental, social and public interest groups to accelerate sustainable business strategies and promote effective policy to drive business accountability.

The Ceres Coalition is comprised of socially responsible investors, pension funds, environmental and social advocacy groups, academic research centers, foundations and other public interest organizations whose work is aligned with building a thriving, sustainable global economy.

The Ceres Coalition works to promote sustainability by moving companies, policy makers and other market players to incorporate environmental and social factors into their decision-making and to mobilize investor and

business leadership to build a thriving, sustainable global economy.

Many Ceres Coalition members engage directly with Ceres Network Companies to develop solutions to key environmental and social challenges. One opportunity is through Ceres-led stakeholder dialogues that help member companies better understand their environmental and social impacts, effectively identify emerging risks, and seize opportunities that meaningfully improve their sustainability performance and disclosure.

JOIN THE CERES COALITION



Ceres seeks to create new partnerships with like-minded organizations committed to sustainability. As an advocate for sustainability leadership, Ceres brings together a powerful economic coalition transforming business practices to reduce environmental and social risk. Priority will be given to applicants with:

- A demonstrated track record and commitment to sustainability;
- The ability to contribute key areas of expertise to multi-stakeholder engagements with companies;
- The ability to help further the effort to mobilize company and investor leadership

“To address the tough environmental and social issues facing global corporations today, we need to hear from a diverse group of stakeholders who challenge us to innovate and operate in a sustainable manner. No one has access to such a vast network of valuable, independent input as Ceres.”

— Indra Nooyi, Chairman and CEO, PepsiCo



BENEFITS OF JOINING



Ceres Coalition members receive the following benefits from their involvement with Ceres:

- ▶ Collaboration: opportunities to collaborate on programs, initiatives, and in stakeholder dialogues to advance sustainability and your organizational mission.
- ▶ Communications: listing on Ceres website including logo, additional opportunities to be highlighted on the Ceres website, annual report and/or monthly newsletter.
- ▶ Community: access to a vibrant and active community of sustainability leaders through webinars, conferences and events.
- ▶ Conference: discounted rate for attending and exhibitor space (at no charge) for the annual Ceres Conference, which draws hundreds of NGO, investor, business and government representatives from across the country and around the world

MEMBERSHIP PROCESS



- ▶ Coalition applications are accepted throughout the year and are reviewed and approved by the Executive Committee of the Ceres Board of Directors on a quarterly basis. The executive committee reserves the right to ask an organization to leave the coalition.
- ▶ Upon acceptance to the coalition, members are asked to identify a primary point of contact and to engage with Ceres staff to determine opportunities for collaboration. Potential possibilities include participation in multi-stakeholder dialogues, collaboration on projects, initiatives, and campaigns.
- ▶ We also ask new members to work with Ceres communication staff to identify ways to communicate Ceres membership, for instance, through inclusion of Ceres logo on your organizational website and newsletters.

“ Since joining the Ceres coalition in 2006, Oxfam has participated in multiple stakeholder meetings to move financial, apparel and food companies toward better social and environmental disclosure and performance. ”

— Jonathan Jacoby, Policy and Campaigns Manager in the Private Sector Department, Oxfam America

FOR MORE INFORMATION

To learn more about how your group can help advance sustainability solutions, please send an e-mail with your organization name and website as well as a brief statement outlining your interest in joining the Ceres Coalition to Alba Muñoz Saiz at munoz@ceres.org.