Ceres at 25

This year marks a major milestone for Ceres, our 25th Anniversary. On January 27, 2015, Ceres will host Ceres 25: The Future is Now, a celebration in New York City. With celebrity guests, a sustainable dinner and exclusive access to some of the most influential business and environmental leaders today, Ceres 25 will offer you a truly unique experience.

Where and when is it?
Ceres 25 will be held at Espace in the heart of midtown Manhattan. From state-of-the-art energy efficient lighting to a fully sustainable menu, Espace’s sleek and modern space is the perfect venue for a Ceres celebration. This exciting event will take place on January 27, 2015.

Who is coming?
- CEOs, corporate leaders, and sustainability experts from Fortune 500 companies
- Leading institutional investors, decision-makers at Wall Street firms and socially responsible investors
- A diverse mix of non-profit, government and other thought leaders
Ceres at 25

A quarter of a century ago, a small group of investors founded Ceres largely in response to the Exxon Valdez oil spill. Their idea was to bring environmentalists and corporations together to forge a new sustainable business model, one that would protect the health of the planet and the long-term prosperity of its people.

Over our 25-year history, Ceres has introduced numerous tools to change the rules of the road in the capital markets in ways that accelerate the transition to a low-carbon, clean energy economy. From introducing “climate risk” to investors, to the Ceres Roadmap for Sustainability, Ceres has transformed the way corporations integrate environmental and social risks into their decision-making. Our mission is to mobilize business and investor leadership to build a thriving sustainable global economy.

Featured Speakers
William Clay Ford Jr. – Executive Chairman, Ford Motor Company
Vice President Al Gore – Co-founder and Chairman, Generation Investment Management, LLP
Indra Nooyi – Chairman and Chief Executive Officer, PepsiCo

Event Chair
Timothy Wirth – Vice Chair, United Nations Foundation

Host Committee
Marcia Bateson
Loren Blackford
Thomas DiNapoli
Pamela P. Flaherty
Peter Goldmark
Tom & Catherine McVay Hughes
Roelfien Kuijpers

Peter Miscovich
Kevin Parker
Carl Pope
Adele Simmons
Silda Wall Spitzer
Scott Stringer
John Williams

Join us to celebrate Ceres 25

There are several different ways you can participate in Ceres 25! You can join us as an individual, or consider purchasing a table for your colleagues and friends. Corporate sponsorship opportunities are available as well.

Ceres 25 VIP Ticket $1,000
• One ticket to VIP Reception
• One ticket to reception, dinner, and a full program

Ceres 25 Ticket $750
• One ticket to reception, dinner, and a full program

For information on purchasing a table (10 tickets) for your friends and colleagues, please email ceres25@ceres.org.

For more information please contact:
Tuohy Ahern Associate, Events & Sponsorship • Ceres 99 Chauncy Street, 6th Floor, Boston, MA 02111
Email: ahern@ceres.org • (617) 247-0700 x 169 • www.ceres.org