

AGENDA TUE APR 29 | WED APR 30

TUESDAY APRIL 29

6:00 рм

Welcome Reception & Anniversary Celebration - Sauciety, Lobby Level

WEDNESDAY APRIL 30

6:30 AM

Morning Run

Westin Gym, Mezzanine Level Join fellow conference attendees for a private waterfront run on the first day of the Conference. Please meet at the Westin Gym on the mezzanine level at 6:30am. This run will be 45 minutes to an hour long. All levels of runners welcome!

7:30 AM

Registration Opens, Breakfast available

MA 00:8

Ceres 101

Commonwealth Ballroom A

Whether you're a first-timer at the conference or a long-time friend of Ceres, you probably have a question or two about who we are and what we do. Please join us for a casual breakfast with Ceres staff, and learn more about Ceres and how we are mobilizing businesses and investors to build a thriving, sustainable global economy. You'll have an opportunity to meet some of Ceres' experts, network with conference attendees, and learn more from our program staff about their work.

9:15 AM

Opening Session

Grand Ballroom

Welcoming Remarks

Mindy Lubber, President, Ceres

Announcement

Simon MacMahon, Global Director of Advisory Services, Sustainalytics

Plenary Panel - Think Big: Mega Trends in Sustainability

From the rapid depletion of natural resources like water to increased energy demands to growing public awareness of climate change impacts, sustainability mega-trends expose businesses to risks – yet they also offer tremendous opportunities. Addressing these trends will require profound shifts in the way investors and businesses plan, operate and compete in the global economy. Join this session to learn from sustainability leaders who are taking advantage of these new and growing economic opportunities.

Paul Gilding, Environmentalist and Author; Former Executive Director of Greenpeace International Mary O'Malley, Vice President, Environment and Sustainability, Prudential Andrew Winston, Author, The Big Pivot; Founder, Winston Eco-Strategies, LLC (moderator) Christianna Wood, Chairman of the Board, Global Reporting Initiative

10:30 AM

Break

Grand Ballroom Foyer

Networking Break and book signing with authors **Paul Gilding** and **Andrew Winston** in the Clean Trillion Pavilion.

YEARS

AGFNDA WEDAPR 30

11:00 AM

Morning Workshops

Grand Ballroom E

Urban Climate Resiliency: High Tides and High Stakes for Businesses

As extreme weather events become more frequent and intense, and sea levels continue to rise, climate resiliency will become even more critical for businesses and urban infrastructure. This workshop will outline expected sea level rise impacts in Boston and New York City, followed by case studies of companies that are deploying aggressive resiliency strategies to avoid the 'next big storm.' We will also discuss resiliency investments that city planners are making to protect urban populations and businesses from more powerful coastal storms.

Kyle Beatty, President, Verisk Climate

Paul Kirshen, Research Professor, Civil Engineering Department and Institute for the Study of Earth, Oceans and Space, University of New Hampshire

Hubert Murray, Manager of Sustainable Initiatives, Partners HealthCare Inc.

Tedd Saunders, Chief Sustainability Officer, The Saunders Hotel Group; President, EcoLogical Solutions, Inc. (moderator)

Edward White, Vice President, Consumer Strategy & Environmental, National Grid

Grand Ballroom C

Lost in Translation: Capturing Impacts of Sustainability Initiatives

As corporations implement more sophisticated sustainability initiatives, executives are under growing pressure to demonstrate impacts in environmental, social and financial performance terms. It's not an easy task. In some cases, the right metrics simply do not exist. In others, certain environmental and social issues cannot be translated into financial terms. Still, investors, advocacy groups and companies need to be able to judge the effectiveness of sustainability initiatives. Join this discussion about the evolving expectations of stakeholders and steps companies are taking to capture and disclose their sustainability impacts.

Stathis Gould, Head of Professional Accountants in Business, International Federation of Accountants (IFAC)

Chris McKnett, Vice President of ESG Investments, State Street Global Advisors

Veena Ramani, Director, Corporate Program, Ceres (moderator)

Curtis Ravenel, Global Head of Sustainability, Bloomberg

Commonwealth Ballroom C

Groundwater: Going Going Gone

Groundwater is one of our country's most poorly regulated, least understood, and quickly disappearing sources of water. From California to Texas to the Midwest – learn what companies and regulators across the United States are doing to better understand and preserve this vital resource. This session will also feature the latest research on the status of key groundwater basins and approaches for long-term, sustainable management.

Kelley Bell, Vice President, Social and Environmental Impact, Driscoll's

Jack Eggleston, Hydrologic Scientist, U.S. Geological Survey

Robert Lempert, Director, Frederick S. Pardee Center for Longer Range Global Policy and the Future Human Condition, RAND Corporation

Sharlene Leurig, Director, Water Program, Ceres (moderator)

Patricia O' Reilly, Director, Sustainability Strategy, Suncor Energy

Jonathan Radtke, Water Sustainability Program Manager, Coca-Cola North America

Grand Ballroom D

The Clean Trillion: Scaling Clean Energy Solutions to Tackle the Climate Challenge

To prevent potentially catastrophic global warming, substantially more investment is needed globally in clean energy. The International Energy Agency pegs the figure at \$1 trillion a year – or \$36 trillion overall by 2050 to limit temperature increases to 2 degrees. Closing this clean energy investment gap is only possible if businesses, investors and policymakers join forces. Join this session to learn from business, investor, and NGO leaders who are working together to make the Clean Energy Future a reality. This interactive session will map out action steps to expand clean energy at the speed and scale required to address the climate challenge.

Suzanne Buchta, Managing Director, Debt Capital Markets, Bank of America Merrill Lynch

Mark Fulton, Senior Fellow, Ceres; Founding Partner, Energy Transition Advisors (moderator)

Ashok Gupta, Program Director, Natural Resources Defense Council

David Tulauskas, Sustainability Director, General Motors



AGENDA WED APR 30

12:15 PM

Break

12:30 PM

Luncheon

Grand Ballroom

Topic Tables

Hosted by Ceres Coalition Members (Refer to page 32 for full details.)

Presentation of the Joan Bavaria Award

Presenter: Matthew W. Patsky, Chief Executive Officer, Trillium Asset Management

Plenary Panel – Unlocking Sustainability Innovation: The Business Case for Empowering Women

Women are disproportionately affected by climate change and unjust working conditions, but too often are not involved in developing solutions. They represent half of the world's population and do two-thirds of the world's work, yet earn only one-tenth of the world's income. Today, however, leading companies are recognizing the business case for empowering women to unlock solutions to our biggest social and environmental challenges. Meanwhile, investors are engaging companies on gender equality in the workforce, from the factory floor to the C-Suite. Join us to explore how unleashing the economic potential of women is key to any company's long-term sustainability.

Joseph F. Keefe, President and Chief Executive Officer, Pax World Management LLC (moderator)
Mary Robinson, President of Ireland (1997-2002) & President of the Mary Robinson Foundation
Bobbi Silten, Senior Vice President, Global Responsibility, Gap Inc.; President, Gap Foundation

2:15 pm

Break

Grand Ballroom Foyer

Networking Break and book signing with author **President Mary Robinson** in the Clean Trillion Pavilion.

2:45 PM

Afternoon Workshops

Grand Ballroom D

Getting Results: Building a 21st Century Sustainable Corporation

The global challenges facing corporations today require profound changes in how businesses do business. To remain competitive and succeed in a world of constrained resources, climate change and increasing expectations regarding transparency, companies must integrate sustainability principles into their core business strategy. But where should your business focus right now? Join this session to discuss the results of *Gaining Ground: Corporate Progress on the Ceres Roadmap for Sustainability* and explore key areas for achieving impact through innovation. Gain practical advice from leading companies and investors and learn how they are embedding sustainability within their organizations and, most importantly, getting results.

Bill McGrew, Portfolio Manager, California Public Employees' Retirement System (CalPERS)

Andrea Moffat, Vice President, Corporate Program, Ceres (moderator)

Thomas Niemann, Global Social Sustainability Manager, Ford

Agata Ramallo Garcia, General Manager, Sustainable Business and Innovation Business Integration, Nike

Kathrin Winkler, Senior Vice President, Chief Sustainability Officer, EMC Corporation



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2:45 PM

Afternoon Workshops (continued)

Commonwealth Ballroom C

The 21st Century Investor Part 1: Tapping into Today's Clean Energy Investment Opportunities

While early investments in clean technology and renewables had mixed results, the market has matured over the last decade and is showing increasingly competitive returns based on sound financials. Join this session to learn from investors who are financing clean energy solutions and getting results, even as they face challenges in terms of market capacity, investor demand, expertise and overall awareness. This session will highlight the many growing opportunities in clean energy investment, while also discussing barriers and strategies to scaling the success of these investments.

Dennis Costello, Managing Partner, Braemar Energy Ventures

William Page, Senior Vice President, Portfolio Manager, Essex Global Investment Management, LLC Bruce Schlein, Director, Corporate Sustainability, Citi

Deborah Spalding, Deputy Chief Investment Officer of Pension Fund Management, Connecticut Office of the State Treasurer (moderator)

Grand Ballroom E

Growing Responsibility: Advancing Sustainability in Agricultural Supply Chains

Issues such as deforestation, water pollution and scarcity, soil degradation, and working conditions affect all companies operating globally, particularly those with supply chains stretching down to the farm level. These are not just environmental and social challenges, they also pose significant business risks; including commodity price volatility, concerns about product quality and contamination, reputational risk, and the long term availability of critical inputs. Case studies on palm oil and other agricultural commodities will demonstrate how companies are working with investors, NGOs and consumers to move towards setting specific targets to increase the use of sustainably sourced and certified raw materials, particularly for commodities where environmental and social concerns are especially high and traceability is a key challenge.

Lauren Compere, Managing Director and Director of Shareholder Engagement, Boston Common Asset Management

Glenn Hurowitz, Managing Director, Climate Advisers

Walt Reid, Director, Conservation and Science Program, David and Lucile Packard Foundation (moderator)

Robert ter Kuile, Senior Director of Sustainability, Global Public Policy, Pepsico

Meet at Registration

Wicked High Tide: A Shipboard Conversation About Boston's Climate Resiliency Efforts

As with other major coastal cities, Boston is confronted with increasing challenges from hurricanes, heightened storm surges and increased flood risks as a result of climate change and sea-level rise. Join us for an exciting and educational boat tour of Boston Harbor where you'll see first-hand how the city is working to coordinate both public and private sectors to develop sustainable, value-added solutions that improve the city's ability to manage and plan for anticipated climate change impacts on it's coastline, harbor and ports. Aboard the ship, we'll be joined by city officials and a professional tour guide to point out building innovations, historic sites and more as we sail through historic Boston Harbor.

Come equipped with coats and questions and as this relatively informal discussion and tour will give way to networking while taking in the views of beautiful Boston Harbor from sea.

YOU MUST BE PREREGISTERED TO ATTEND THIS EVENT

Featured Speaker: Brian Swett, Chief of Environment, Energy, and Open Space, City of Boston

4:00 PM

Break

6:00 рм

Networking Reception

Grand Ballroom Foyer



AGFNDA THU MAY 1

THURSDAY MAY 1

6:30 AM

Morning Yoga

Faneuil, Mezzanine Level

Need a few moments to clear your mind before hitting the second day of the Ceres Conference? Start your day with an hour-long yoga class. Yoga mats and towels will be provided. Space is limited so you are encouraged to arrive a few minutes early.

7:30 AM

Registration opens, Breakfast available

8:00 AM

Breakfast Session

Grand Ballroom C

BICEP Breakfast of Champions – Tackling Climate Change Inside the Beltway and Out in the World

Join Business for Innovative Climate & Energy Policy (BICEP) for a lively conversation about the Obama Administration's plans to address climate change including the long awaited regulation of carbon from existing power plants. You'll also hear from some of our BICEP Champions who will share their thoughts on the importance of conveying the business case for action to our most recalcitrant policy makers. Now more than ever, thoughtful businesses are the leading indicator of progress and promise as we transition to a clean energy economy.

Featured Speaker:

Mike Boots, Acting Chair, White House Council on Environmental Quality

BICEP Panel:

Brad Figel, Vice President, Public Affairs- North America, Mars, Incorporated Letitia Webster, Senior Director, Corporate Sustainability, VF Corporation

Anne Kelly, Director, Policy & BICEP Program, Ceres (moderator)

9:15 AM

Opening Session

Grand Ballroom

Opening Remarks

Anne Stausboll, Chief Executive Officer, California Public Employees' Retirement System (CalPERS)

Plenary Panel – The Future is Now: Business Solutions for a Sustainable Global Economy

Companies are integrating sustainability into the core of their business strategies and getting results. From renewable energy sourcing to advancing more efficient and equitable supplier networks, these businesses are positioning themselves for competitive advantage in a resource-constrained world. Join this session to learn from two innovative business leaders who are building environmental and social solutions that are boosting their bottom lines and transforming the economy.

Patricia Callahan, Senior Executive Vice President, Chief Administrative Officer, Wells Fargo & Company

Jack Ehnes, Chief Executive Officer, California State Teachers' Retirement System (CalSTRS) (moderator)

Hannah Jones, Vice President, Sustainable Business and Innovation, Nike

10:30 AM

Break

YEARS

AGFNDA THU MAY 1

11:00 AM

Workshops

Grand Ballroom D

Raising the Bar: Responsible Corporate Engagement on Policy Issues

As the world begins to feel the impacts of climate change and looks ahead to the international climate talks in Paris in 2015, a new standard is being established for responsible corporate engagement in the climate policy debate. What are the actions companies can take today? What is the business case for engaging on policy issues? What are the core elements of responsible corporate engagement on climate policy? As more companies advocate for strong climate policies at the local, national and global level, it is essential that their corporate lobbying practices align with their internal sustainability goals. This workshop will highlight the positive role businesses can play in accelerating climate policy action, using as a foundation the Guide to Responsible Engagement in Climate Policy – released jointly by the U.N. Global Compact, the World Resources Institute, WWF, CDP. Ceres and others.

Tom Carnac, President, Carbon Disclosure Project North America

Amy Hargroves, Director, Corporate Responsibility, Sprint

Stephen Harper, Global Director, Environment and Energy Policy, Intel

Tim Smith, Senior Vice President, Director ESG Shareowner Engagement, Walden Asset Management (moderator)

Grand Ballroom E

Powering the Future: Exploring the U.S. Energy-Water Nexus

Managing water and energy in a climate-stressed world brings us face-to-face with risks that can threaten unprepared regional communities, companies and investors. Critical industries such as the U.S. electric power and oil and gas sectors are increasingly vulnerable to water shortages and constraints, yet their business models require water at the right time and place to remain profitable. This interactive panel will explore the interdependence between water and energy in the context of how we develop and deliver energy. From water use and impacts of shale oil and gas extraction to the vast water requirements of power generation, this workshop will highlight different scenarios and solutions available over the next 25 years.

Amanda Brock, Chief Executive Officer, Water Standard

Monika Freyman, Senior Manager, Water Program, Ceres (moderator)

Derek Furstenwerth, Senior Director, Environmental Services, Calpine Corporation

Janet Ranganathan, Vice-President for Science and Research, World Resources Institute '

Nancy Stoner, Acting Assistant Administrator, Office of Water, U.S. Environmental Protection Agency

Commonwealth Ballroom C

The 21st Century Investor Part 2: The Value of Engaging Companies on Sustainability Issues

Many asset owners and managers invest considerable talent and resources into engaging the companies they own. Increasingly those engagements are being directed toward environmental and social practices that materially affect sustainable value creation. What prompts an engagement, how it is structured and how is progress measured? How have companies responded to engagement requests from their investors? This session will provide new insights into this process from the perspective of investors and the companies they engage.

Bennett Freeman, Senior Vice President, Sustainability Research and Policy, Calvert Investments, Inc.

Michael Garland, Assistant Comptroller for Environmental, Social and Governance, New York City Office of the Comptroller (moderator)

Brian Rice, Portfolio Manager, California State Teachers' Retirement System



AGENDA THU MAY 1

11:00 AM

Workshops (continued)

Grand Ballroom C

ESG and the Credit Ratings Frontier: The Future of Measuring Corporate Sustainability Performance

As investors continue to sharpen their analysis of opportunities and risks in equity and credit markets, they face scores of disparate sustainability ratings methodologies utilizing more than 5,000 issues and indicators. The Global Initiative for Sustainability Ratings (GISR) aims to steer these markets toward the ESG issues most germane to long-term performance excellence. This interactive session will provide new updates on GISR, a preview of the second component of the GISR sustainability ratings standard and highlight efforts at credit rating agencies to integrate sustainability into their ratings frameworks.

Steve Leffin, Director, Global Sustainability, UPS

Sabine Miltner, Group Sustainability Officer, Deutsche Bank

Henry Shilling, Senior Vice President, Moody's Corporation

Mark Tulay, Program Manager and Chief Operating Officer, Global Initiative for Sustainability Ratings; Founder and Chief Executive Officer, Sustainability Risk Advisors (moderator)

Allen White, Vice President and Senior Fellow, Tellus Institute; Founder & Co-Chair, Global Initiative for Sustainability Ratings

12:15 PM

Break

12:30 PM

Luncheon

Grand Ballroom

Closing Session – Igniting Innovation: Bold Ideas for Achieving the Clean Trillion

It's a simple but daunting fact; to achieve the Clean Trillion goal, the world needs to quadruple annual new global investment in clean energy. Businesses, investors and policymakers are already working together to close this investment gap, but we are still not moving at the speed and scale necessary to avoid the worst effects of climate change. We need bold, game changing ideas to reshape our economy and we need them now. Join this session to hear from leaders who believe the future is now and are pioneering innovative financing and business models to rapidly scale clean energy solutions. Each speaker will answer one basic, but critical question "What untapped innovations will help us achieve the Clean Trillion?" We'll then ask the audience to chime in too.

3:00 PM

Conference Adjourns